

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS	BOB CASEY FOR PENNSYLVANIA	
AND	1831 Chestnut St Ste 602	PO BOX 58746	
ADDRESS	Philadelphia PA 19103-3700	Philadelphia PA 19102-8746	
	USA	USA	
CONTACT	MICHAEL D'ETTORRE	PRODUCT GENERAL ELECTION WEEK 8	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS: 1			

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE NON PRE EMTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	00111..	3	05:58A	07:00A	30S	09/12/12-09/14/12	THIS MORNING 6-7AM	3	425.00	1275.00
2	M	1	05:58A	07:00A	30S	09/17/12-09/17/12	THIS MORNING 6-7AM	1	435.00	435.00
3	20222..	6 2	07:00A	09:00A	30S	09/12/12-09/14/12 09/17/12-09/17/12	THE EARLY SHOW	8	195.00	1560.00
4	10111..	3 1	11:58A	12:30P	30S	09/12/12-09/14/12 09/17/12-09/17/12	NOON NEWS	4	450.00	1800.00
5	10111..	3 1	04:00P	05:00P	30S	09/12/12-09/14/12 09/17/12-09/17/12	4PM EARLY NEWS	4	450.00	1800.00
6	10111..	3 1	05:00P	05:30P	30S	09/12/12-09/14/12 09/17/12-09/17/12	5-530PM NEWS	4	675.00	2700.00
7	10111..	3 1	05:30P	06:00P	30S	09/12/12-09/14/12 09/17/12-09/17/12	530-6PM NEWS	4	675.00	2700.00
8	10111..	3 1	06:30P	07:00P	30S	09/12/12-09/14/12 09/17/12-09/17/12	M-F 630PM NEWS	4	765.00	3060.00
9	10111..	3 1	07:30P	07:58P	30S	09/12/12-09/14/12 09/17/12-09/17/12	THE INSIDER	4	450.00	1800.00
10	1.11111	5 1	11:00P	11:30P	30S	09/12/12-09/16/12 09/17/12-09/17/12		6	1400.00	8400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11	10111..	3	11:35P	12:37A	30S	09/12/12-09/14/12 09/17/12-09/17/12	11:35P-12:37A - LETTERMAN	4	450.00	1800.00
12	Su	1	08:28A	08:57A	30S	09/16/12-09/16/12	KD/PG SUNDAY EDITION	1	135.00	135.00
13	Su	1	08:58A	10:28A	30S	09/16/12-09/16/12	CBS SUN MORN	1	405.00	405.00
14	Su	1	10:28A	11:30A	30S	09/16/12-09/16/12	FACE THE NATION	1	450.00	450.00
15	Su	1	11:00A	07:57P	30S	09/16/12-09/16/12	MCDONALDS'S STEELERS	1	1080.00	1080.00
16	Su	1	11:35P	12:05A	30S	09/16/12-09/16/12	#1 COCHRAN SUNDAY SPORTS	1	540.00	540.00
17	Su	1	06:58P	08:00P	30S	09/16/12-09/16/12	60 MINUTES	1	3150.00	3150.00
18	00111..	3	09:00A	09:58A	30S	09/12/12-09/14/12	THIS MORNING 9-10AM	3	150.00	450.00
Total Contract:								55		33540.00
Billing Summary										
Otr 3-12						Jul	Aug	Sep	Total	
						.00	.00	33540.00	33540.00	
GRAND TOTAL									33540.00	

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